



THE BENEFITS OF MILK REPLACER

Care, Consistency, Convenience and Cost

When it comes to calf nutrition, milk replacer offers a reliable and effective solution for supporting healthy growth and development. With its balanced approach to nutrition, milk replacer provides a cost effective, consistent, convenient, and effective way to support the long-term health and performance of calves.

Whether you're looking to streamline feeding routines or enhance calf care, milk replacer provides a balanced approach that supports both herd health and farm productivity.

CARE

Enhanced Nutritional Value and Improved Calf Performance

Increased Vitamins and Minerals: Fortified to support optimal calf growth and development.

Functional Proteins: Rich in IgG and high-quality proteins to reduce diarrhea treatment days and lower calf mortality.

Prebiotics: Included to minimize diarrhea severity and support gut health.

Coccidiostats: Aids in coccidiosis prevention and improves average daily gain (ADG).

Flexible Feeding Schedule: Adaptable to the farm's preferred feeding routine.

Higher Starter Intake: Studies show calves fed milk replacer consume more calf starter earlier in life, leading to improved rumen development for increased ADG and a lower cost per pound of gain.

CONSISTENCY

Quality Control

Consistent Nutrition: Regular testing of protein, fat, and mineral levels ensures uniformity in every meal.

Quality Controlled: Reduces the risk of bacterial contamination and the spread of on-farm diseases.

CONVENIENCE

Feeding Flexibility

Additive Integration: Simplifies the addition of on-farm nutritional additives or medication.

Auto Feeder Compatibility: Formulated for use in auto feeders, reducing labour and improving calf health.

COST

Economic Benefits

Profitable Alternative: A cost-effective substitute for whole milk, with multiple product options to suit various farm goals.

Shipping: Convenient shipping through our expansive dealer network to all Canadian provinces.

Milk Type	Cost per Liter	Daily Cost (7 liters)	Total Cost for 56 Days
Saleable Whole Milk	\$0.95	\$6.65	\$372.40
Milk Replacer 130g/L	\$0.55	\$3.85	\$215.60
Savings	\$.40	\$2.80	\$156.80

Whole milk and milk replacer are subject to market volatility.



FUTURE PERFORMANCE STARTS TODAY.